

**Social Action and Responsibility Unit -
Final Assignment Rubric:
Poster or Video to Advertise a *Tikkun Olam* Cause**

Name: _____

Task	1	2	3	4
Choice of Cause	Choice is not a <i>chesed</i> or a <i>tzedakah</i> . No justification for choice	Choice is a <i>chesed</i> or a <i>tzedakah</i> . Justification for choice lacks clarity.	Choice is a <i>chesed</i> or a <i>tzedakah</i> . Justification for choice is clear though general.	Choice is a <i>chesed</i> or a <i>tzedakah</i> . Extensive and clear justification for choice given.
Background information about cause	Little or no information given. What information is offered is inaccurate. Poorly written/spoken and organized.	Too little information, but information is accurate. Fairly written/spoken. Organization is poor.	Enough information and all details are accurate. Well written/spoken. Organization is good..	All information is accurate and interesting to the reader. Well written/spoken. Organization is excellent.
Analysis of impact on self, community, society, & world	No analysis given.	Some analysis given. Did not address all four areas.	Good analysis which addressed the four areas accurately.	Addressed four areas accurately. Excellent analysis which goes beyond the obvious/predictable.
Layout/ Production	Inaccurate spelling and grammar. Advertisement lacks organization and clarity. Little creativity and imagination shown.	Inaccurate spelling and grammar. Advertisement lacks organization and clarity. Some creativity and with imagination shown.	Mostly accurate spelling and grammar. Advertisement is usually organized and clear. Significant creativity and imagination shown.	Spelling and grammar accurate. Advertisement is organized and clear. Remarkable creativity and imagination shown.

